
PLACEBO EFFECTS IN MEDICINE

SOMETHING FROM NOTHING?

TRANSFORMING THE ART OF MEDICINE INTO THE SCIENCE OF CARE

11.2.2015 | 7:00 - 8:30 P.M. | FREE PARKING | UNO WEITZ CEC 230/231

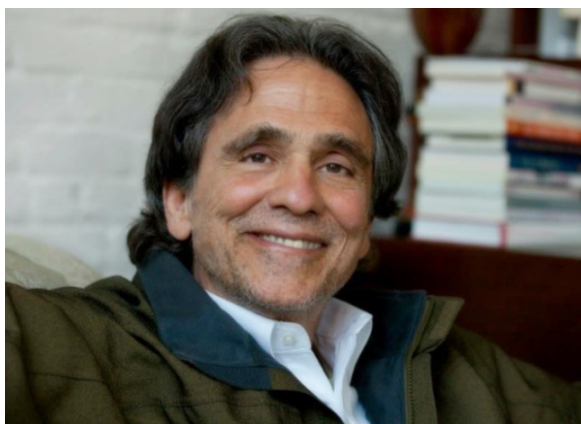
ABOUT THE KEYNOTE

An evening with Ted Kaptchuk, author, professor at Harvard Medical School and director of the Harvard-wide Program in Placebo Studies & Therapeutic Encounter as he discusses his research on placebo effects and explores the importance of the humanities for medicine.

"The foundation for health care is a strong and meaningful encounter and bonding between patients and providers. Medicine is more than precise medications and procedures that is given to patients—every word, gesture, and move matters to patients and makes a difference."

— Ted Kaptchuk

Professor Kaptchuk entered the field of placebo research after pioneering the study of East Asian medicine in the United States and Europe and establishing himself as a scholar of multiple healing traditions. He is the author of *The Web That Has No Weaver: Understanding Chinese Medicine*, and was senior writer and researcher for the 9-hour BBC-TV series *The Healing Arts*, which documented healing practices around the world. His scientific and scholarly articles have appeared in journals such as the *New England Journal of Medicine*, *JAMA*, *Lancet*, *BMJ*, *Annals of Internal Medicine*, *Science Translational Medicine*, and *Trends in Molecular Biology*. He was an expert panelist for the FDA from 2001 to 2005.



Ted Kaptchuk's work has heightened the visibility of the humanities in medicine and involves innovative methods to investigate the "art of medicine." He has over 200 peer-reviewed publications concerning placebo effects and the therapeutic relationship.

Sponsored by: UNO Medical Humanities; UNO Pre-medical Committee; SPHRS (Spirituality, Public Health, Religious Studies); and the OM Center.

For further information about this free event, please contact: Dr. Michele Desmarais at mdesmarais@unomaha.edu or at 402.554.2679.

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