Connected Newsletter of the McGoogan Library of Medicine

http://blog.unmc.edu/connected/

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A note from the director, Emily McElroy

As the new director of the McGoogan Library of Medicine, I follow eight outstanding individuals who served the University of Nebraska Medical Center. It is a privilege to follow Nancy Woelfl who led McGoogan for the last 26 years. Her leadership resulted in new programs and services, the recruitment and retention of nationally recognized library staff, and the growth of collections that meet UNMC user needs.

From my first campus visit in August, to meetings this week, I am inspired by the enthusiasm of the library staff who are excellent stewards of our collections and library resources. We are expanding our support for UNMC, the new Clinical Enterprise, and Nebraska residents in our education, research, and clinical missions. In the coming months, you will learn more about our curation of the Wolfensberger collection, support for e-learning, and the development of an institutional repository. At the same time, we will engage in conversations with students and faculty about the library's physical space. Since July and, under Marie Reidelbach's leadership, library staff had conversations with campus leaders, evaluated services at peer institutions, and moved forward on several new and exciting projects.

Finally, I want you to know that I am thrilled to be in Omaha. I am a native Midwesterner who grew up in rural northwestern Illinois. My Illinois winters prepared me for the polar vortex! Many people have asked me if I was familiar with Omaha prior to moving here. As it happens, my first trip to Omaha occurred when I was an infant on a visit to close family friends, which was followed by annual trips throughout my childhood. Like many school age children, I had to write a report on a state of my choosing. I chose Nebraska. I have always had a soft spot for Omaha even though our close family friends are now Hoosiers. I have worked at several academic health centers, including Northwestern University, Loyola University in Maywood, and Oregon Health and Science University. I also have a background working at libraries serving the general undergraduate and graduate programs of the University of Oregon and New York University. My most recent experience was serving as the Associate University Librarian for Content Management and Systems at Oregon Health and Science University in Portland, Oregon.

Please feel free to ask me about Chuck, my weird cat; my excitement about Frank Thomas making it to the Baseball Hall of Fame; my adoration of goats; hatred of Oregon spiders; background in and love of history; organizing my epic lists of films I want to watch or books I want to read; love of college basketball; and my excitement about living closer to family and friends in the Midwest.

I look forward to meeting you! Please feel free to contact me at emily.mcelroy@unmc.edu or at 559-7078.

Subscription changes for 2014

With the New Year comes addition of new resources and cancellation of others. There are many factors that go into our subscription decisions, the first of which are requests from our users. We listen to feedback and depend on it to keep us informed about what you need, NOW. As rapidly as research and practice in the health sciences evolve, our resource offerings need to be flexible to keep the pace. At the same time, we take our responsibility as stewards of institutional holdings very seriously, and try to balance innovation with curation.

The following are changes coming in January:

MICROMEDEX OUT, LEXICOMP IN.

UNMC's MICROMEDEX license was shared with The Nebraska Medical Center. When TNMC decided to move to Lexicomp, the library followed suit. We believe it is important to train students on the resource that they will likely use in practice. The NEOFAX resource from Truven Health Analytics will remain accessible to UNMC users, but the rest of the MICROMEDEX interface will be gone.

ACCESS SURGERY ADDED to MCGRAW HILL SUITE

Joining its cousins AccessPharmacy and AccessMedicine, the library (per user requests) has added AccessSurgery to its offerings. AccessSurgery offers textbooks, video, images, test prep, and more for the Surgery student. Each textbook in AccessSurgery is also listed in the library's catalog and Ebook A-Z list

DYNAMED CANCELLED

Dynamed had been licensed by the library for many years. Use was consistent but not extremely high. From November 2012-November 2013 there were 9100 sessions among UNMC users. This put the cost per session of Dynamed at \$2.60. The library, after seeking input from stakeholders, decided that the \$23000.00 subscription fee could be better used to fill other needs.

JOURNAL ADDITIONS

Journal addition decisions are made by user request, a large amount of interlibrary loan requests, or a high citation count from UNMC authors. New journals for 2014 are as follows:

- JoVE: Bioengineering, Clinical and Translational, and Infection and Immunology
- Clinical Medicine: Journal of the Royal College of Physicians
- Journal of Intraprofessional Care
- Journal of Neurotrauma
- The Medical Teacher
- Tobacco Control

JOURNAL CANCELLATIONS

Journal cancellation decisions this year were based on citation data. If a journal had a high cost per use and was cited less than 25 times in the last 12 months by UNMC researchers, it was cancelled. These journals will still be available via Interlibrary Loan.

- Acta Anaesthesiologica Scandinavica
- American Journal of Hypertension
- Anesthesia

- Bioassays
- Birth-Issues in Perinatal Care
- BJU International
- Cancer Biology and Therapy
- Childhood Obesity
- Clinical Transplantation
- Epilepsia
- Genes, Chromosomes & Cancer
- International Journal of Oncology
- Journal of Hospital Medicine
- Journal of Sports Medicine and Physical Fitness
- Medical Education
- Pediatric Obesity
- Pharmacotherapy
- Research in Nursing & Health
- Transfusion

SOCIAL SERVICES ABSTRACTS/SOCIOLOGICAL ABSTRACTS

The library has added these databases to fill a niche for searching the social sciences literature. These databases have been accessible to UNMC in the past, but the library has now officially entered into a subscription for them.

As always, the library would like to hear from you about any future additions or cancellations to the library's holdings. We are always available at askus@unmc.edu or through chat, text, phone, or online forms at http://www.unmc.edu/library.

Happy New Year, and thank you to our funding partners! Many of our current holdings are funded by the following groups:

- INBRE Nebraska Idea Network for Biomedical Research Excellence
- The Nebraska Medical Center
- UNMC COM Family Medicine
- UNMC Office of the Vice Chancellor for Research
- UNMC College of Pharmacy
- UNMC COM Radiation Oncology
- UNMC COM Surgery Cardiothoracic Surgery Division
- UNMC COM Department of Anesthesiology
- UNMC COM Orthopaedic Surgery and Rehabilitation
- UNMC COPH Center for Preparedness Education

Personal study carrel pilot

The McGoogan Library piloted a new service to facilitate study and scholarly research in the library. Four study carrels were selected on the seventh floor to be furnished with a locked twodrawer filing cabinet, lights, electrical outlet and chair. All UNMC students were invited to sign up for a drawing to win use of one of the four carrels through the end of the semester. There were 42 entries for the study carrels, with the four winners representing the College of Medicine. Students who won were asked to complete a short survey on the positives and negatives of having access to a lockable study carrel. Responses were positive with the students using the filing cabinets for storage of personal items. They recommended checking out the carrels for a

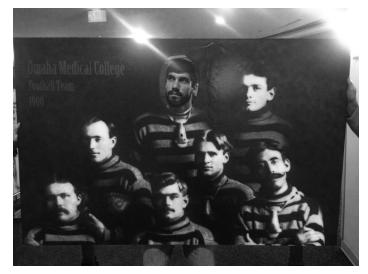


month or less and to be on a first come, first served basis. The library will continue to explore the value of this new service in the months ahead.

Open house draws crowd

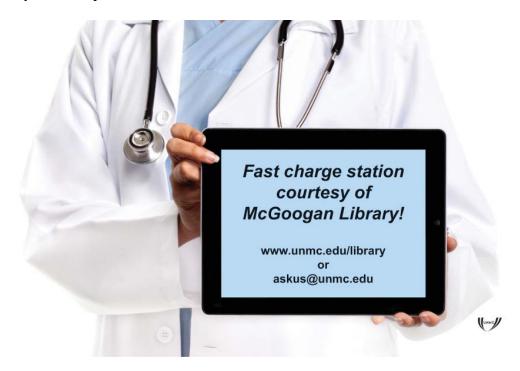
The McGoogan Library held a successful Open House on November 14, 2013. The library introduced the combined Reference and Circulation desk, highlighted the Browzine app, and launched a reserved study carrel pilot project. Over 125 people participated in the event: 80 stopped by the Browzine booth, 42 students entered the study carrel drawing, where four winners were randomly chosen. Staff and faculty had many interactions with people at the combined desk, which has been dubbed the AskUs desk.

While great information was imparted, perhaps the most fun during the Open House were the souvenir photos, in which visitors photographed themselves with either a vintage gross anatomy group or the 1900 Omaha Medical College football team!



Charging stations now available

Need to quickly charge your device and don't have your charging cables? The library now provides quick charging stations, which are compatible with most phones and tablets. Cables include four sizes of Apple, 2 micro USB, and one mini USB. The charging stations are located on the 6th floor, near the Reference computers and the 7th floor near the study carrels. Locations may change, based on usage. Please note that the library is not responsible for lost or stolen devices or for technical malfunctions.



Library classes announced

Pick up some new library tricks: from our bag to yours! Library classes for January and February of 2014 have just been announced. To register, go to http://unmc.libguides.com/classes or contact Teresa Hartman at thartman@unmc.edu.

Advanced PubMed Class

February 18, Tuesday, Noon-1:30pm

You use PubMed every day – come to this class and learn new tips and tools to improve your PubMed searches and methods to keep up with your research topics. This one-hour, hands-on class will cover constructing effective searches, getting to full-text, and setting up alerts to keep up with your research interests. The class is open to UNMC and The Nebraska Medical Center faculty, staff, students, and affiliates.

RefWorks-Citations and Bibliographies Made Easier

February 21, Friday, 10:30am-Noon

Create a searchable database from your MEDLINE, CINAHL, and PsycINFO search results. Use that database to insert citations and create bibliographies in your papers in just minutes. Reformat your paper for submission to a new journal in seconds. Learn how to do this and more. The class is open to all UNMC faculty, staff, students, and alumni

APA-Citation style

January 23, Thursday, Noon-1:30pm February 19, Wednesday, Noon-1:30pm

Are you interested in learning more about the basics of citing using the American Psychological Association (APA) style? Come to this class. This one-hour, hands-on class will cover rules about the APA style format, intext citing, and the Reference List. You will also learn where to look in the Manual for your answers!

Setting up Research Alerts

February 12, Wednesday, Noon-1pm

Conducting research and want to keep up on the latest? Alerts can help you track what is being published, who is citing you and what your colleagues are working on. During this 1 hour session we will discuss how to create search alerts in Google News and Google Scholar, EBSCOHost, and MyNCBI through PubMed.

Google Scholar

January 21, Tuesday, Noon-1pm

Learn how to use this interdisciplinary tool to locate and manage your research information. Class covers tips on searching and customizing your personal Scholar interface.