



# Connected

Newsletter of the McGoogan Library of Medicine

## Note from the Interim Director, Marie Reidelbach

Some may think that when a Director retires, the organization comes to a complete halt. This is definitely not what is happening at the McGoogan Library of Medicine! Due to the compression of the print collection and a move to more online journals, space opened up on the sixth floor of the library. With the campus need for a larger testing center, providing a testing center in the library appeared to be a reasonable idea. A testing center task force was put into place and a survey of campus needs was initiated. A visit to another campus library which housed a testing center further reinforced the viability of this idea. The testing center initiative continues to be at the forefront for possible use of renovated library space. However, the proposed testing center will not fill all the available space. Following a faculty/department head brainstorming session, four library task forces related to space planning were established. The task forces included: 1) Faculty Development Space Production; 2) Collaborative and Flexible Group Space; 3) Writing Center; and 4) Tutoring Center. All groups were given a charge to investigate other library websites of UNMC's Peer Institutions as well as the Big 10 Universities to ascertain whether they offer similar services from their libraries or institutions. A final summary of all the task forces will be forthcoming.

One task force seeing its efforts completed soon is the implementation of a combined Circulation/ Reference service desk. A pilot was done in 2010 supporting the idea of combining the two desks into one. With the increased workload of the reference librarians, and the limited day staff for the Circulation Department, combining staff and work functions into one location was essential. A task force met to put the plan into action, visited other libraries, researched the literature, and established core competencies for Circulation and Reference staff to acquire after training. The combined service desk will be in place by the end of October 2013.

It has been a busy summer and early fall, but from my viewpoint, I could not be more pleased with the Library faculty and staff. They all stepped up to the plate to work on projects, covered for one another with limited staff in some areas, and have retained a positive outlook toward the future. I have been very pleased to serve as the Interim Director for this brief time and continue to look forward to a bright future ahead under new leadership.

# New McGoogan Library director announced

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[Emily McElroy](#) will be the next director of the McGoogan Library of Medicine.

Vice Chancellor for Academic Affairs Dele Davies, M.D., announced the appointment Tuesday. McElroy will begin her new position on Dec. 16.

“Emily brings a very special set of management, leadership and interpersonal skills to UNMC which should help us build upon the excellence for which the McGoogan Library is known,” Dr. Davies said.

“Having worked in a leadership role at another large and well established academic health center, Emily understands the importance of joint planning and effective communications with faculty, students and staff from different disciplines.”

McElroy is the associate university librarian for content management and systems at Oregon Health and Science University (OHSU), where she has worked since 2007.

“I am delighted to be joining the UNMC community and welcome the opportunity to work with its outstanding students, faculty, staff and alumni,” McElroy said. “The McGoogan Library has an amazing team of librarians and staff and a rich tradition of providing excellent service. This is the foundation upon which we will develop new programs and services.”

As a member of the senior management team, McElroy has helped to oversee collection development, digital collections, scholarly communication and electronic resources including systems.

Prior to OHSU, McElroy was head of library acquisitions at New York University. She also has held positions at the University of Oregon and Loyola University’s Health Sciences Library. She is a nationally recognized speaker on the management of library resources. An active member of many professional organizations, McElroy has served on advisory boards for major publishers.

“Her strong experiences in inter-institutional alliances for the purposes of procurement of digital collections will be very valuable for successful resource management in the era of the library’s increasing role as an information management, analysis and support unit to our campus and community,” Dr. Davies said.

McElroy graduated from DePaul University with a B.S. in history and from Dominican University Graduate School of Library and Information Science in Illinois with a master’s degree in library and information science in 1999.

McElroy also said that as a native Midwesterner, she was pleased to be closer to friends and family.

“UNMC has offered me an ideal situation, and I am eager to begin working with you all!”

Dr. Davies also thanked Marie Reidelbach, who has served as interim director of the library since the retirement of Nancy Woelfl, Ph.D., on June 30.

# Announcing a new one-stop service desk

Visitors to the McGoogan Library will be greeted by reference librarians and staff at the new AskUs Desk. The Circulation Desk was recently renovated to serve all customers better by merging the services of the Reference and Circulation Departments into one service point. Circulation staff will be available during all library hours to assist students with reserve materials, checking out materials (including the collection of anatomical models), assistance with copying and printing, and answering general questions about the library. Reference librarians will staff the desk between 8am and 5pm, Monday through Friday answering questions about McGoogan's biomedical databases and information resources. The combined desk will result in better customer service as well as staffing cost savings. The area on the sixth floor previously used for the Reference Desk will be repurposed.



## Change to document delivery fees

Beginning October 1, 2013, scans of articles or book chapters in the library's print collection will be free of charge to faculty and staff and no longer count towards the 50 free requests for students. These changes are being made in order to make the library's print collection more accessible. Previously, the cost to have the library scan an article from the print collection was \$3. For students, this service was included in their 50 free requests per year.

These requests are processed Monday through Friday and will be delivered to you on the same or next business day. This free service is available to the faculty, staff, and students of UNMC, The Nebraska Medical Center, Bellevue Medical Center, and Children's Hospital.

Staff at The Nebraska Medical Center, Bellevue Medical Center, and Children's Hospital will also no longer be charged for articles in the library's electronic journal collection. However, delivery of articles may still vary, due to licensing terms.

# Where have all the journals gone?

As many of you may have noticed, there are a lot of empty shelves in the library. Don't despair!

Through careful budgeting and financial support from campus administration, the library has been able to purchase online access to many of our most used journal titles and subsequently remove these volumes from the shelves. This has allowed the library to reduce the amount of space needed to house the remaining print volumes. By the end of December this year, almost all of the library's circulating print collections will be on the seventh floor. We also plan on creating more quiet study space on the seventh floor away from the center staircase.

There are several plans being discussed for the empty stack space on the sixth floor, so stay tuned as the McGooan Library redesigns itself as the library that will continue to meet the needs of our users and support the education, research, and clinical missions of the UNMC community.



# Ready for a new school year: books donated to Fontenelle

Students at Fontenelle Elementary School in Omaha had brand new books on their library's shelves this year, thanks to McGoogan Library fund-raising efforts. Every year since 1999, McGoogan Library staff has raised money to purchase new and replacement books for the elementary school. This year, Ms. Kari Blazek, Fontenelle School librarian, selected \$1000 worth of books at The Bookworm bookstore, and McGoogan Library prepared them for the students' use. The books were delivered over the summer, all set for the first day of school.

The partnership between McGoogan and Fontenelle School libraries is beneficial to both the current elementary students who use the new books to exercise their growing lifelong learning habits, and the McGoogan staff who are eager to give back to their community. The books are appreciated by the Fontenelle School faculty as well as the students. Ms. Blazek said, "Thank you for all of the hard work you and your staff/students put in doing the fundraising. We greatly appreciate the extra books and always look forward to picking out new ones each year."



Left to right: Kari Blazek (Fontenelle librarian), Erin Torell (McGoogan Library), Officer Hancock (OPS Security), and Cameron Boettcher (McGoogan Library)

# Read journals on your tablet with Browzine

The library now sponsors Browzine, a tablet application that allows you to browse, read, and monitor some of the library's best journals, all from your iPad. Built to accompany your searching needs, items found in BrowZine can easily be synced up with Zotero, Dropbox or several other services to help keep all of your information together in one place.

To get started, search for "BrowZine" in the App Store on your Apple or Android device and download the app for free; when initially launching BrowZine, select 'University of Nebraska Medical Center' from the drop down list.

This service will continue to expand and add new titles and features as time goes on. RefWorks integration has recently been added. A list of included publishers can be found [here](#). Remember to watch for notifications on your iPad or Android device that an update to BrowZine is available. If you have any questions about BrowZine please feel free to contact the library at [askus@unmc.edu](mailto:askus@unmc.edu) and visit the Browzine library guide at <http://unmc.libguides.com/browzine>

To learn more, please take a look at this short two minute video: [Introduction to BrowZine](#)

## New resources, just in time for Fall

### PsychiatryOnline: Featuring DSM-5

The DSM-5 is [online](#) and linked on the library home page under QuickLinks. The DSM-5 comes with the PsychiatryOnline package, which features several prominent Psychiatry journals and ebooks. These are all linked in the [library's catalog](#) and the [Online Ebook A-Z list](#).

### JoVE (Journal of Visualized Experiments) Neuroscience

Adding to the library's JoVE General holdings, [JoVE Neuroscience](#) has been highly requested by UNMC users. Part of the JoVE video journal suite, JoVE Neuroscience includes techniques from a wide variety of fields, focusing on those intended to lend insight into the structure, function, physiology and pathophysiology of the central and peripheral nervous systems. The journal is linked in the [library's catalog](#) and the [Online Journal A-Z list](#).

### Acland Anatomy

Requested and supported by College of Medicine to support the Anatomy Core, access to Acland Anatomy is now available on the [Library Resources A-Z list](#). This video atlas was originally intended to be used by individual medical and dental students. Because of its realism, simple language, and three-dimensional quality, the Video Atlas has become popular with students and teachers in many other fields and also with people not on a professional learning path who are looking for information about human anatomy.

### Lexicomp Subscription Begins, Micromedex cancelled for 2014

Due to high subscription costs and in conjunction with The Nebraska Medical Center, the library is cancelling its long-held subscription to Micromedex and adding a subscription to Lexicomp for 2014. Lexicomp is [now available](#) on the library's website, via the Quick Links.

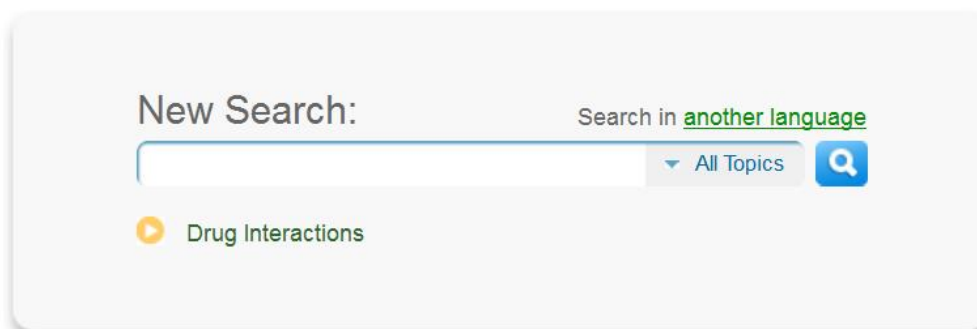
<http://blog.unmc.edu/connected/>

# UpToDate mobile app

The UpToDate mobile app is now available for iPhone and Android devices, in addition to Windows 8 tablets. To access the app, you must first have an UpToDate account. To register, click on the Register Now link, located below the search box. You must be using a desktop or laptop computer to register.

Once you have registered, or if you already have an account, download the app from your respective app store and use that registration username and password to access the app contents.

To maintain access to UpToDate and to continue to be able to access UpToDate remotely and through the local mobile application, your affiliation with UNMC needs to be [verified periodically](#). You will be prompted via email to log into your account from a desktop or laptop computer for this verification.



# Most cited journals of 2012

Heather Brown October 15, 2013

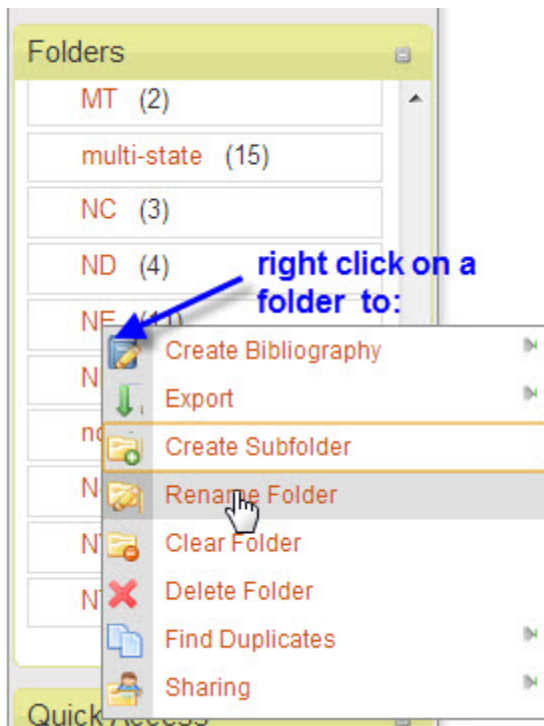
Each year, the library tracks which journals are being cited by UNMC published authors. Below are the most cited titles in 2012.

<b>SOURCE TITLE</b>	<b>TIMES CITED</b>
Nature	1161
Journal of Biological Chemistry	829
Proceedings of the National Academy of Sciences of the United States of America	621
Blood	455
American Journal of Physiology	449
Journal of Clinical Oncology	433
New England Journal of Medicine	355
Cancer Research	345
Journal of Immunology	332
Science	320
Journal of Neuroscience	314
Cell	274
Circulation	270
Lancet	233
Oncogene	221
PLoS ONE	200
Cancer	194
Molecular and Cellular Biology	175
Journal of Cell Biology	167
Journal of Physiology	162
JAMA: Journal of the American Medical Association	161
Journal of Clinical Investigation	152
Clinical Cancer Research	147
EMBO Journal	144
American Journal of Respiratory and Critical Care Medicine	143



# RefWorks tips

1. **Did you know that many of the functions available in Refworks can be initiated by right-clicking on a folder's name?**



2. **Did you know that RefShare has changed?**

[Click here](#) to reach the current instructions for exporting from a RefShare folder to a personal RefWorks account.