



Connected

Newsletter of the McGoogan Library of Medicine

Issue 5 | June 2013



With Deepest Thanks

While retirement marks a turning point, it speaks to new beginnings rather than an end. I will be putting my responsibilities into other capable hands but it is difficult – in fact impossible – to walk away from all the wonderful people I have come to know in my 26 years at UNMC. I am grateful to Chancellor Maurer for recommending me for an emeritus faculty appointment and look forward to seeing you in the months to come.

recognized leader among academic and health sciences librarians.

It has been an honor and a privilege to serve as Director of this great library and I am grateful I was given the opportunity to do so. Many people deserve thanks and credit for the fact UNMC has an exceptional library. They include Mrs. Bernice Hetzner, who obtained federal construction dollars for the current building, and Dr. Leon S. McGoogan, a tireless library advocate and generous estate donor who made this library his top priority. Medical Center Administration has given moral and financial support through good times and bad. UNMC faculty, students, and staff have expressed their support in countless ways and UNMC Facilities Management has been the model of stewardship when it comes to our beautiful building and its collections. Over the last 25 years, the Friends of the McGoogan Library of Medicine have contributed \$500,000 to

The search for the library's next director, capably chaired by Dr. Stephen Bonasera and assisted by Bradbury Associates, is moving with speed and efficiency. Until the search committee completes its work, Marie Reidelbach, MLS, Associate Director for User Services, will serve as Interim Library Director. Her appointment is effective July 1. As a senior administrative librarian, Marie has been actively engaged in planning, supervising, and evaluating information services for the UNMC-TNMC user community since 1998. She is a

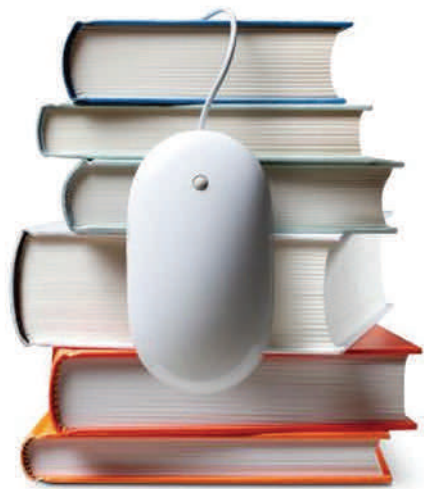
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Ebooks Explained



McGoogan Library of Medicine

The mission of the McGoogan Library of Medicine is to support the academic, research, and patient care programs of The University of Nebraska Medical Center by:

- providing timely access to high quality collections of print and electronic materials;
- developing applications of information technology;
- promoting the development of information management skills which support lifelong learning;
- promoting networking and the integration of information.

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With changing technologies, the library has shifted book budget dollars to focus on ebooks. Ebooks are an exciting addition to the world of UNMC's online library content, making tables, images, and book chapters available for download and integration into course preparation and study. In addition, ebooks make searching for pertinent content easy to do and possible across many publishers at the same time by using the library's [McGoogan It! Ebook search tool](#).

There are currently several different access platforms and purchasing formats (subscription, pay per view, one-time purchase) from which a library can choose when purchasing e-books. In 2013, the library has been focusing much of its book budget on the acquisition of one-time purchase ebooks. Most of these books can be used by one user at a time and the library has access to them in perpetuity. The one-user model will give the user a message that the book is in use when someone else is using it, but will open back up when the user is done. These one-user books are in addition to the collections of ebooks that the library has held for many years: AccessMedicine, Stat!Ref, AccessPharmacy, and MDConsult (now Clinical Key).

Each ebook is listed in the library catalog with its own link, as well as being listed in the [Ebooks A-Z list](#) on the right sidebar of the library home page.

Navigating ebooks is similar to navigating online journals. The appearance and interface of the ebook varies from publisher to publisher.

On page 3 is a table detailing each one of the library's ebook platforms' specific constraints, which include mobile access, printing, downloading, registration requirements, and concurrent users.

Ebooks continued from page 2

Content Provider	Mobile Optimized / Platform	Mobile App	Printing	Downloading	Other Software Required	Registration Required	Concurrent Users
AccessMedicine	Yes: mobile site	No	Yes: sections	Yes: sections	No	Yes: for mobile view and saving images	20
AccessPharmacy	Yes: mobile site	No	Yes: sections	Yes: sections	No	Yes: for mobile view and saving images	20
Books@Ovid	No	No	Yes: sections	Yes: chapters	No	Only for customization	1
Clinical Key	No	No	Yes	Yes: chapters	No	Yes	Unlimited
EBSCOhost eBook Collection	No	Ebooks from EBSCOhost are currently not available from the app.	Up to 60 pages of an eBook can be printed or saved as a PDF file from within the eBook Full Text viewer.	Yes: chapters	No	Only for customization	1
Myilibrary	No	No	Yes	No	No	Only for customization	Unlimited
ScienceDirect	Yes: instructions	Yes: for searching only	Yes: chapters	Yes: chapters	No	Only for customization	Unlimited
SpringerProtocols	Yes: mobile site & Instructions	Yes	Yes: sections	Yes: chapters	No	Only for customization	Unlimited
STAT!Ref	Yes: mobile site	Yes: instructions	Yes: sections	Yes: sections	Varies	Only for customization	Varies

Director's Note continued from page 1

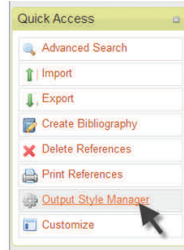
provide a margin of excellence that could not be achieved in any other way and they were joined by the University of Nebraska Foundation in supporting our resources and services. UNMC alumni, particularly College of Medicine graduates, have been exceptionally generous in their support.

Above all, I want to thank the talented, hardworking faculty and staff of the McGoogan Library for their commitment to quality, innovation, and outstanding customer service. They have risen to every challenge that faced the library with resilience and creativity. Their energy, productivity, and teamwork are nothing short of remarkable. Along with my husband John, they have given me support, encouragement and understanding. My only regret in leaving is that I will never be able to thank all of you enough for everything you have done to help.

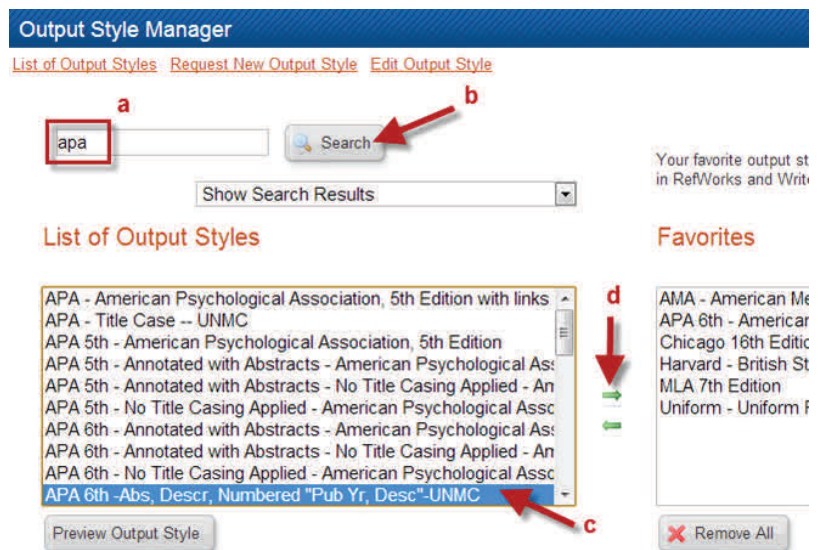
RefWorks Tip: Printing Citations with Abstracts

Have you ever wanted to print or send a document listing references with abstracts? It's easy. The method described below will create a list of references in descending publication year order. Each reference entry will include an APA 6th edition-formatted citation, the abstract (if any), and the subject headings/descriptors (if any).

1. Log into your RefWorks account.
2. Find the "Quick Access" box on the right-hand side of the page and click on "Output Style Manager."

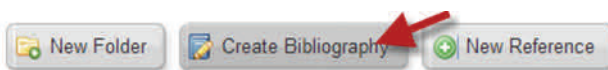


3. When the "Output Style Manager" box appears,
 - a. Enter – apa – in the search box.
 - b. Hit the "Search" button.
 - c. Locate and select the "APA 6th – Abs, Descr, Numbered "PubYr, Desc"-UNMC" style.
 - d. Click the top(right-facing) arrow to add the selected style to your "Favorites" list.
 - e. Close the "Output Style Manager" box.

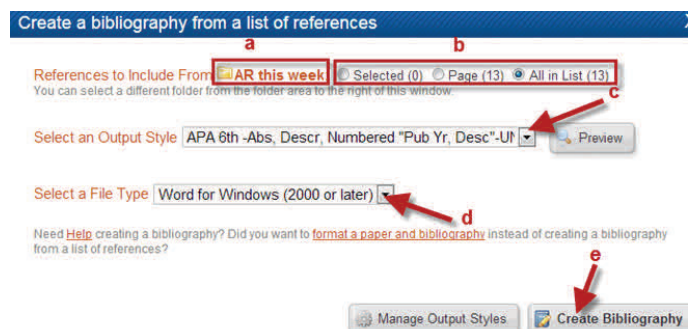


4. Display the list of references you wish to print in RefWorks. You can use the "View" menu to view "all references". You can click one of the folder links on the right hand side of the page to view the contents of a folder.

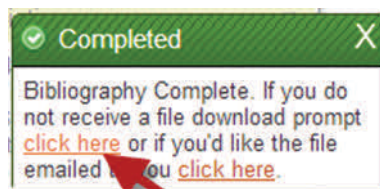
5. Click the "Create Bibliography" button.



6. In the "Create a bibliography from a list of references" box
 - a. Check to see that the named folder or list of references is the list you wish to print.
 - b. You can print selected references from a page, a whole page, or a whole list
 - c. Choose the "APA 6th – Abs, Descr, Numbered "PubYr, Desc"-UNMC" style
 - d. Choose the "Word..." option for best copying and pasting.
 - e. Hit the "Create Bibliography" button.



7. When processing is complete, you may have to find the "Completed" box and click to download.



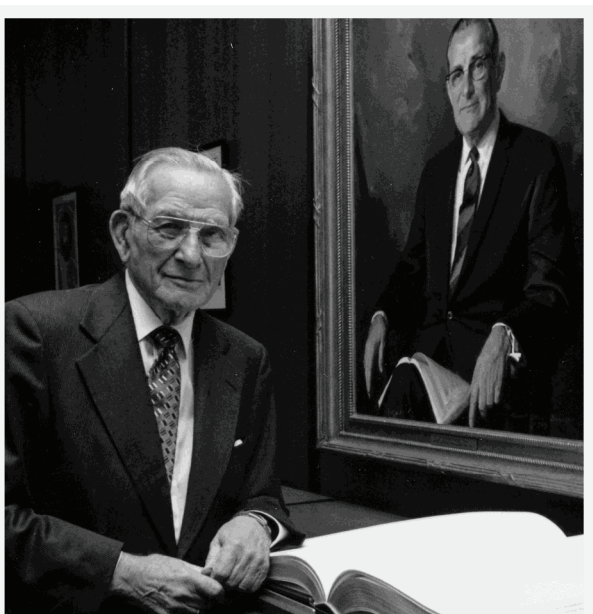
Where Do Babies Come From?

Everyone knows that the stork delivers newborn babies! But for many years in Omaha, that “stork” was Leon S. McGoogan, M.D. (1900-1993), namesake of the McGoogan Library of Medicine at UNMC; whose personalized Nebraska license plates were emblazoned with the word “Stork.”

Dr. McGoogan was born in Lincoln, and graduated from Lincoln High School and the University of Nebraska - Lincoln. He attended the University of Nebraska College of Medicine in Omaha from 1921-23, but then transferred to the University of Pennsylvania School of Medicine, where he received his M.D. in 1925.



After completing an internship, residency and a fellowship, McGoogan returned to Omaha in 1930 to set up a private practice in obstetrics and gynecology. The next year, he began serving as a volunteer instructor in the College of Medicine. He married Vera Kelley of Omaha in 1934, and credited her with attracting patients to his practice. The McGoogans did not have children of their own.



By his own estimate, McGoogan delivered 9,000 babies from the time he started practice in Omaha in 1930 until his retirement. During World War II, being one of only five obstetricians in the city, he delivered an average of 50 to 60 babies a month at Immanuel Hospital where his practice was located. He served as chair of UNMC’s Department of Obstetrics and Gynecology from 1950-55, and again from 1961-62; for nearly sixty years he was an instructor in the department.

Dr. McGoogan said his proudest achievement was the Library of Medicine, where he served on the library committee from 1950 until his death in 1993. In 1967, he was asked to help raise money to build a new library, seeking private donations to match funds available from the federal government. For Dr. McGoogan’s service to the library of medicine, the new library was named in his honor in 1978. In 1979, he founded the Friends of the Library, and upon his death he left an endowment gift to help support library operations.

Changes Coming to the Library Training Room

The Wilson Training Room will be receiving some significant upgrades this summer. The SMART Board, projector, existing pull-down screen and instructor PC will be replaced with all new equipment. In place of the Smart Board will be a SMART Podium or Sympodium similar to the technology used in the larger classrooms and auditoriums in Sorrell. The new projector and screen will be wide-angle to make whatever is being projected clearly visible from the back row of workstations. The projector will be mounted much closer to the ceiling for clearer sight lines. The instructor PC will be upgraded to a Windows 7 PC to accommodate the new Sympodium. Most of the installation will happen in the later part of June.

The Wilson Training Room, WH8011a, has 12 audience workstations. To request this room, please contact Teresa Hartman at thartman@unmc.edu, or 402-559-7075.

Library Guide Spotlight: Biomedical Informatics

Biomedical informatics-related resources have been collected on this McGoogan Library guide: <http://unmc.libguides.com/informatics>. The guide includes links to local UNMC informatics programs; other informatics centers; informatics-themed databases, books, and journals available through McGoogan Library and elsewhere; professional education opportunities; and connections to McGoogan Library experts to request searches and other help.

One of the resources included in the guide, the [Bioinformatics Links Directory](#), connects to 163 molecular resources, 1,376 tools, and 620 databases, all of which have been recommended by bioinformatics experts in the field. The site is hosted by the Ontario Institute for Cancer Research.

Another resource, the Health Informatics Forum, offers a free [Health Informatics MOOC](#). The course is made up of 16 modules, with each component being released every 4 weeks. If you have been curious about what makes up a MOOC, and have an interest in informatics, this may be your opportunity to personally take part in the newest online education platform.

The Biomedical Informatics guide joins the large family of library guides curated by the McGoogan Library faculty – you can explore our other guides here: <http://unmc.libguides.com>.