



Connected

Newsletter of the McGoogan Library of Medicine

Issue 4 | March 2013



Director's Note: Changing Times, Changing Information, Changing of the Guard

The year was 1968. On the information scene, medical literature searching was still a painstaking manual process. Automated searching was possible only at the National Library of Medicine (NLM). Highly skilled search analysts at approximately ten U.S. academic medical libraries formulated strategies and mailed them to NLM. With luck, requestors received printed results in two to three weeks. Card catalogs reigned; journal issues were checked-in using Kardex files; and punched cards were the technology of choice for producing lists of book and journal holdings.

convergence of technologies. Development of semiconductors in the 1960's paved the way for affordable and increasingly compact personal computers. Graphical user interfaces replaced command driven systems; TCP/IP bridged disparate networks; and FTP enabled sharing of files. In 1991, with a hypertext interface to the Internet, the World Wide Web was born. All these advances left their mark on the McGoogan Library. From less than 50 electronic full-text journals in 1996, the library now provides 24x7 access to over 6,000 full-text journals and several thousand electronic books, which can be accessed from homes, offices, and mobile devices around the world.

Fast forward to 1987. The information scene had begun to resemble the information world as we know it today. The McGoogan Library launched its first online catalog and loaded monthly magnetic tapes that allowed users to search Index Medicus from the convenience of their offices. Information at our fingertips became the reality and the expectation.

In my 45 years as a professional librarian, I have witnessed all these changes. Each of these years marked a watershed in my career: I graduated from library school in 1968; became director of the McGoogan Library in 1987; and celebrated 25 years of service in 2012.

By 2012, the information world had witnessed a dizzying

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Many doomsayers believe technology has marginalized libraries but I say not! Libraries evolve as technologies change and expert information navigators - librarians- will always be needed. I am confident about the next generation of librarians, the future of libraries in general, and the McGoogan Library in particular. That is why this is a good time for a changing of the guard. I am going to retire June 30 and leave knowing the library is in good hands.

I want to thank Chancellor Maurer and the Leadership Council, UNMC students, and UNMC faculty for caring deeply about library services, advocating for them, and supporting them financially. I also want to thank the College of Medicine Alumni, Friends of the Library, AOA Medical Honor Society, and our endowed fund Donors for their loyal and generous support, which made it possible to keep up with the latest technologies and resources. I cannot find enough words to thank the McGoogan Library faculty and staff – a talented, hardworking, outstanding group. Their efforts insure a seamless, uninterrupted flow of information to the UNMC community whenever and wherever it's needed.

Thank you for giving me the privilege of serving as director of this great library. UNMC and the McGoogan Library will always hold a very special place in my heart and I look forward to celebrating your many future successes.

Warmest wishes,

Nancy Woelfl, Ph.D.

McGoogan Library of Medicine

The mission of the McGoogan Library of Medicine is to support the academic, research, and patient care programs of The University of Nebraska Medical Center by:

- providing timely access to high quality collections of print and electronic materials;
- developing applications of information technology;
- promoting the development of information management skills which support lifelong learning;
- promoting networking and the integration of information.

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March 2013
Issue 4

This Newsletter is produced quarterly by the McGoogan Library of Medicine at the University of Nebraska Medical Center in Omaha, Nebraska.

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April Library Classes

The following classes are available in April. To register, visit

<http://unmc.libguides.com/classes>

PubMed

Apr 25, Thursday, 10:00am-11:00am

Citations and Bibliographies Made Easier – RefWorks

Apr 19, Friday, 10:00am-11:30am

Scopus

Apr 11, Thursday, Noon-1:30pm

Apr 22, Monday, 11:30am-1:00pm

Citation style-APA

Apr 8, Monday, 11:30am-1:00pm

Apr 25, Thursday, Noon-1:30pm

Library Director Search

After 26 years of service, Nancy Woelfl, PhD has announced her retirement as the Library Director of the McGoogan Library of Medicine effective June 30, 2013. Dr. Woelfl has accomplished a great deal during her tenure including a major renovation of the 6th and 7th floors, redesign of the two Rare Book rooms on the 8th floor, a massive expansion of materials and resources available electronically, and continued high quality service to students, faculty, and staff.

Dan Bradbury Associates will be assisting in the search process for a new director, along with a 12 member search committee:

- ◆ Stephen Bonasera, MD, College of Medicine, Chair
 - ◆ John Adam, PhD, College of Public Health
 - ◆ Anne Berger, PhD, College of Nursing
 - ◆ Denise Britigan, PhD, College of Public Health and Member of Library Advisory Committee
 - ◆ William Chaney, PhD, Professor of Biochemistry; Educator and Researcher
 - ◆ Karen Honeycutt, MS, School of Allied Health Professions and member of Library Advisory Committee
 - ◆ Marie Reidelbach, MLS, Representing library faculty and staff
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- ◆ Xu Luo, PhD, Eppley Institute; Educator and Researcher
 - ◆ Gary Yee, PhD, College of Pharmacy
 - ◆ Luis Marky, PhD, College of Pharmacy, Representing UNMC Faculty Senate
 - ◆ Duy Ha, MD-PhD Student, Representing UNMC Student Senate
 - ◆ Tony Yonkers, MD, College of Medicine, Representing Friends of the Library

The initial search committee met on Thursday, March 14. Following the meeting Dan and Jobeth Bradbury met with library faculty and staff to gather their input in the search process. April 2 is the projected date to actively begin recruiting for the position.

Richard B. Davis, M.D., Ph.D. Annual History of Medicine Lecture

A BRIEF & NECESSARILY INCOMPLETE OVERVIEW OF BLOOD TRANSFUSION THROUGHOUT THE AGES



Guest Lecture by:

Leo J. McCarthy,
M.D., F.R.C.P. Edin/Ire

Professor Emeritus,
University of Indiana School of Medicine
University of Nebraska
College of Medicine Class of 1964

12:00 noon Lecture

Monday, April 15, 2013

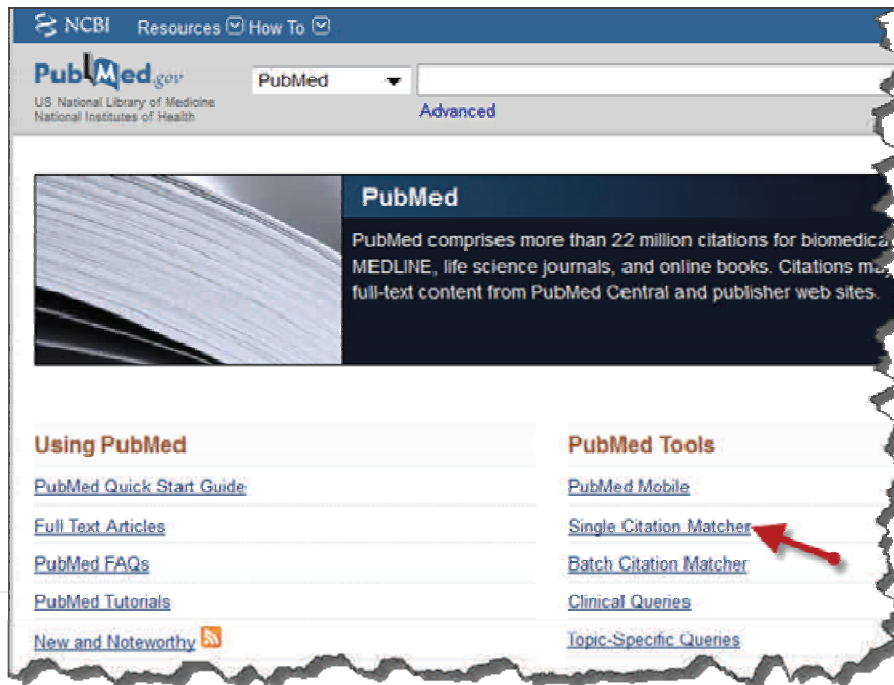
Eppley Science Hall Amphitheater,
Room 3010

Sponsored by the
McGoogan Library of Medicine

Chasing Citations

How many times have you only had the author and year or journal, article title keywords, and maybe a page number? How do you find out the entire citation? Use the [PubMed Single Citation Matcher](#)!

This useful tool is listed on PubMed's main page under the heading "PubMed Tools"



Once in the citation matcher, enter the information that you do have and click the Search button. Don't find a match? Try different combinations of the information you have.

PubMed Single Citation Matcher

Use this tool to find PubMed citations. You may omit any field.

Journal • Help

Date (month and day are optional)

Details

Volume	Issue	First page
<input type="text"/>	<input type="text"/>	<input type="text"/>

Author name • Help

Limit authors

Only as first author Only as last author

Title words

 [Clear form](#)

Results: 2

[Chicken soup inhibits neutrophil chemotaxis in vitro. 2000.](#)

1. [Rennard](#) BO, Ertl RF, Gossman GL, Robbins RA, [Rennard](#) SI. Chest. 2009 Nov;136(5 Suppl):e29. No abstract available. PMID: 20162768 [PubMed - indexed for MEDLINE] [Related citations](#)

[Chicken soup inhibits neutrophil chemotaxis in vitro.](#)

2. [Rennard](#) BO, Ertl RF, Gossman GL, Robbins RA, [Rennard](#) SI. Chest. 2000 Oct;118(4):1150-7. PMID: 11035691 [PubMed - indexed for MEDLINE] [Related citations](#)

Still can't find a match? Contact the Reference Desk at 559-6221 or askus@unmc.edu for assistance.

Introducing ClinicalKey

McGoogan Library began subscribing to ClinicalKey in January 2013. Created by Elsevier, ClinicalKey offers a one-stop search for ebooks, journals, and multimedia. Direct access to the resource is through the library homepage, <http://www.unmc.edu/library>, under Quick Links, in either the E-Books or Point-of-Care sections. Access is limited to UNMC accounts.

The top bar on the landing page for ClinicalKey offers quick access to browse journals, books, practice guidelines, patient education, drug information and CME. There are also links to register and log in to a free personal account. Benefits of having a personal account on the site include: access PDF ebook chapters; gain CME credit; save searches; move images to slides for presentations; create personal reading lists; and access FirstConsult on a mobile Apple device.

Search results are presented automatically in order of Relevance, but Date order can be selected. Results can be filtered on the left by Content Type (Journals, Books, Guidelines, Clinical Trials, or Images), Study Type, Date, or Specialty. Preview content by clicking on the double-arrow next to each citation - the Content Preview will show up on the right side of the screen. Click on the "GetIt!@UNMC" button or the "UNMC Full Text" link to check if full-text is available, or to request items not held in the library through McGoogan Docs.

Plan to attend the ClinicalKey class scheduled on May 16th, from 1-2pm, and learn effective searching and information management methods for this new resource. Register for the class at <http://unmc.libguides.com/classes>.

The screenshot displays the ClinicalKey website interface. At the top, there is a navigation bar with links for Journals, Books, Practice Guidelines, Patient Education, Drugs, Multimedia, CME, Register, and Login. The main header features the ClinicalKey logo and the Elsevier logo, with the tagline "Smarter search. Faster answers." A search bar contains the text "palliative care head neck cancer" and a "Search" button. A callout box points to the search bar with the text "Enter terms to search". Another callout box points to the "Login" button with the text "Login to access books full-text, and to save searches/images/readings". Below the search bar, there is a "Welcome to ClinicalKey!" message. The search results are displayed in a table with columns for Saved Searches, Date, Relevance, Reading List, and Presentation. The first result is "Palliative care and head and neck cancer." (MEDLINE) with a "GetIt!@UNMC" button. The second result is "Nonsurgical Treatment of Head and Neck Cancer" (Book) with a "GetIt!@UNMC" button. A "Content Preview" window is open on the right side of the screen, showing the text of the second result. The preview text reads: "Definitive chemoradiotherapy has been shown to be beneficial compared to radiation alone in the treatment of many locally advanced head and neck cancers. In this setting, chemotherapy can be used as a radiation sensitizer for locoregional disease or as postoperative systemic therapy to control distant micrometastatic disease. 8 A metaanalysis of studies (Meta-Analysis of Chemotherapy on Head and Neck Cancer [MACH-NC]) involving more than 10,000 patients with cancers of the head and neck that was conducted before 1993 showed that the addition of chemotherapy to radiation in both definitive and adjuvant settings resulted in an absolute survival". Below the preview, there are links for "Chapter Outline", "More Results From Book", and "Related Content".

New Anatomical Models Added

Thanks to generous donations, McGoogan Library has added anatomical models to the collection. According to Rod Cope, Head of Circulation, the models are already being used. “The new hip and feet have already been checked out,” he said. “Computer simulation helps, but nothing replaces real models.”

Among the new items that are available for checkout are:

- ◆ Skulls
- ◆ Painted foot on elastic
- ◆ Deluxe foot and ankle model
- ◆ Vertebral column with muscle
- ◆ Giant regional brain
- ◆ Human heart model
- ◆ Female pelvis model
- ◆ Complete male and female skeletons



Einstein Juma, M1, class of 2016

The library is continuing to increase the numbers of models in the collection.

Tired of Logging into Your RefWorks Account?

RefWorks has added a “keep my session open for 14 days” option that may be useful to you.

If you use your RefWorks account at least once every 14 days, this new option should keep you logged in until you purposely log out of your RefWorks account.

You should consider using this option if you:

1. consistently use a single RefWorks account
2. do not share your computer with other RefWorks users

Perhaps you’re worried about what will happen if you’re logged in at work and need to use RefWorks from your home computer? This is not a problem, you can be logged in to a single RefWorks account on multiple computers without disrupting RefWorks’ functions.

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