Connected
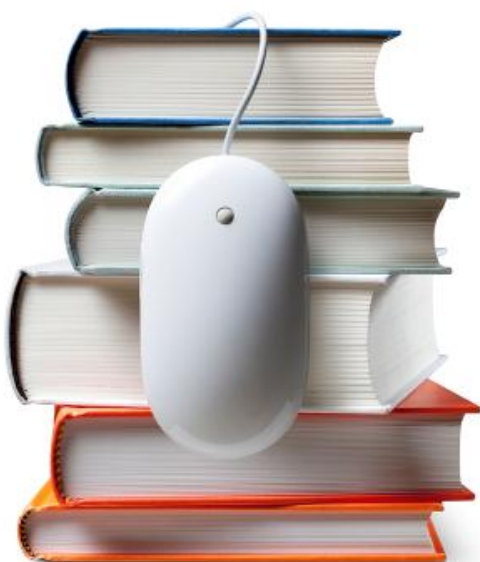## Newsletter of the McGoogan Library of Medicine

Coming Soon in the New Year

The new year brings new online resources which will further support the clinical, educational, and research needs of the university.

Two titles will soon be added to the joint UNMC/UNL ScienceDirect license: Polymer and Bioresources Technology.

The Archives of Facial Plastic Surgery will join the AMA collection of journals, which consists of JAMA and the Archives journals. Additionally, access to these journals will soon no longer require a special username and password for full-text access. Of course, if you are accessing any of our resources from off-campus, you must first log in with your UNMC Net ID.

Stay tuned in 2012 for announcements regarding other new resources or exciting changes to current resources. You never know what will happen!

In this issue

What else is new?

2011 saw the addition of several new unique resources:

⇒ **First Aid Test Prep** - This eBook series is a great resource for students.

⇒ **Gray's Anatomy** - Now available in eBook format in MDConsult.

⇒ **SciVal Funding*** - Find grants and funding for research, programs, education, and more.

⇒ **Scopus*** - Keep track of who is citing you and so much more.

⇒ **Springer Protocols** - Laboratory protocols are now at your fingertips.

*Sponsored by the Office of the Vice-Chancellor for Research.

A note from the Director

The McGoogan Library – More Than Just a Place

Welcome to the McGoogan Library newsletter. Our goal is to keep you in touch with library resources and services in a way that is manageable for you. While everyone is familiar with the library as a place and can navigate it with relative ease, our electronic resources are not as visible, are many times more extensive, and can be difficult to navigate at times. Imagine a library that is four to five times larger than our current 250,000 volume space in Wittson Hall and you begin to get an idea of the size of McGoogan's electronic "footprint."

The transition from print to virtual happened quickly. In 1997 the library still received 90% of its content in print. By 2010, 90% of it was being delivered and made available to you online. We work hard to make connections to that content easy and transparent. And to some degree we have succeeded because many UNMC and TNMC personnel are unaware the McGoogan Library has any role in providing the information that arrives at their desktop.

While it's true there is a lot of free and valuable information on the Internet, the most recent research results and point-of-care clinical resources are off-limits to many. Publisher embargoes insure these crucial documents are available only to those who pay individually or institutionally for access. McGoogan Library handles institutional licensing on behalf of more than 7,500 UNMC and Nebraska Medical Center users, paying over $1,000,000 annually to get you around embargoes. We cannot eliminate all of them, but we remove as many as we can for as many users as possible.

In addition to negotiating licenses and paying annual license fees, the library sets up access parameters with over 200 publishers, maintains the links to publishers' servers, and

troubleshoots connection problems. The electronic infrastructure the library constructs is invisible, but without it, you would get "access denied" messages when you tried to connect directly to many of the 7,000+ electronic journals we license. The library creates the complex tables that allow publishers' servers to recognize you when you click the GetIt@UNMC button following a PubMed search. Some users assume they can connect because "it's all free on the Internet." Nothing could be further from the truth. And without a lot of intricate, behind-the-scenes work, McGoogan users would be locked out of a global network of 10,000 interlibrary loan providers.

User surveys conducted in 2010 tell us faculty work would be more efficient, more productive, and less hassle if more extensive journal holdings were available. Students want a totally virtual workspace, period. Both are a stretch for McGoogan Library and the generous partners who support the resources and services we deliver. But we do want you to get the most out of the resources that are available. That's the point of this newsletter -- to call new resources to your attention and point out useful features of the ones that are already available. We'll try to serve you short, digestible bits of information with links that allow you to drill down as far as you want to go. We also want to introduce you to the talented and dedicated staff who navigate these resources on a daily basis and can help you do the same.

We're always happy to see you when you come to the McGoogan Library, but we realize it isn't always possible. But please don't shortchange yourself by thinking of the library primarily as a place with volumes on the shelves. When you need information, let us bring the library to you – that's what we're here for.

Nancy N. Woelfl, Ph.D.

Director

Top 10 Journal Budget Busters of 2012

	Title	Price
1	Brain Research	$24,203
2	Biochimica et Biophysica Acta	$21,221
3	European Journal of Pharmacology	$12,813
4	Journal of Cellular Biochemistry	$12,203
5	Journal of Cellular Physiology	$11,823
6	Neuroscience	$10,834
7	International Journal of Pharmaceutics	$10,356
8	Oncogene	$9,523
9	Neuroscience Letters	$9,279
10	Nature	$9,267
	Total	**$131,522**

18.78%

$700,000 General Fund annual allocation for online library resources.
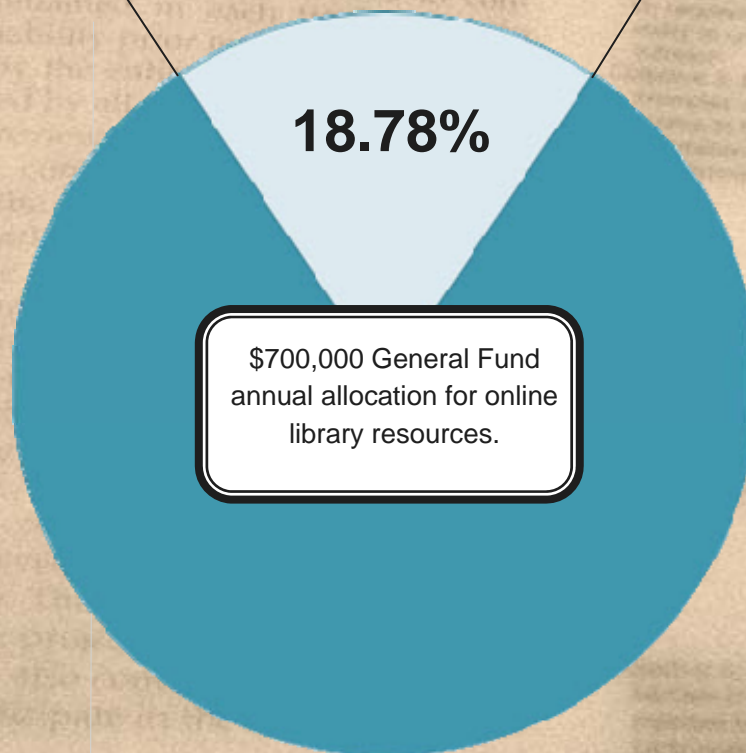
These licensing fees are paid annually

Ask the FAQ

Get answers when you need them.

Search the FAQ from the library's homepage or browse it at http://askus.library.unmc.edu/

AskUs FAQ - The FAQ & Message Center

I'm getting an null error — Ask Us

When I use the "Create Bibliography" button in Write-n-Cite, I receive a "Length is null" or "not an object" error message. — Q&A

I get a 'page cannot be displayed' error when trying to get to library resources from home. — Q&A

When I try to work offline using Write-n-Cite III, I get the message "Error in UserTable.DoQuery." What should I do? — Q&A

I'm searching ScienceDirect and can't get into some of the full-text. What is the login? — Q&A

187 Answered Ques... — RSS

Popular Questions:
Where can I find Ind...

Topics (View All Topics)

Books – Citations – Classes – Computing & Technical Assistance – Copyright – Course Reserves – Dissertations & Theses – Drug Information – EBSCO – Images – Interlibrary Loan – Journals – Library Policies & Facts – Literature Search – Mobile – Online Resources – PubMed – RefWorks – Writing & Publishing

ASKUS
402-559-7085 (M-F, 8a-5p)
866-800-5498 (toll-free)
402-559-4006 (after 5p/weekends)
Via SMS: TXT your questi...
to 402-427-0...
askus@unmc...
McGoogan Libr...

Most Popular Answers | Most Recent Answers

Where can I find Index Medicus formatted journal abbreviations?
Asked on Aug 25, 2011. | Topics: Citations, Journals | Views: 40

Q When I use the "Create Bibliography" button in Write-n-Cite, I receive a "Length is null" or "not an object" error message.

Topics: RefWorks   Last Updated: Aug 18, 2011 | 17 Views

A Answer:

You probably have an empty in-text-citation-placeholder in your document (an empty set... brackets). The empty brackets may be hidden if you're using Write-n-Cite III. Follow the... the empty brackets and correct the problem:

1. If you are using Write-n-Cite III (WNC III), start by using the "Tools" menu to "Revert t...

    WNC v.2 has no hidden code. All empty citation placeholders will be visible.

2. Once you have converted to WNC v. 2, or if you are using WNC 2, use Word's Find f... instances of

        {0}

        {( )}

        and

        {( )}

    (If you don't find an empty pair of squiggly brackets, don't despair. Proceed to the next step. Sometimes, simply reverting to WNC v.2 and then converting to WNC III will solve the 'null' 'not an object' errors.)

3. Save your document.

4. If you are using WNC... the WNC "Tools" men... "Convert to WNC III"

| Catalog | Online Journals | **Ask Us & FAQ** |

Query the FAQ or send us a message:

[   ] **Ask Us**

Or browse a topic: Citations ▼ Go

What Are You Reading?

Top ten most read journals of 2011

	Title	Articles Accessed	Annual Cost of Title	Cost Per Use
1	New England Journal of Medicine	27,166	$8,636	$0.32
2	Journal of Biological Chemistry	23,068	$3,161	$0.14
3	Nature	14,059	$9,267	$0.66
4	PNAS	13,962	$2,747	$0.20
5	American Journal of Physiology (all sections)	9,106	$4,367	$0.48
6	Journal of Immunology	8,468	$1,871	$0.22
7	Blood	8,101	$1,602	$0.50
8	Cell	6,185	$8,157	$1.32
9	Journal of Neuroscience	6,021	$3,519	$0.58
10	Pediatrics	5,739	$1,857	$0.32

Scopus Replaces Web of Science

Scopus is a robust database that is the "largest abstract and citation database of peer-reviewed literature." It includes 100% coverage of MEDLINE, in addition to social sciences databases and conference abstracts. Just like Web of Science, Scopus provides the function of citation tracking and alerts. Scopus also offers additional citation metrics and journal analyses.

The Scopus license is sponsored by the office of the Vice Chancellor for Research.

To learn more about Scopus, visit http://www.info.sciverse.com/scopus and stay tuned for upcoming classes.
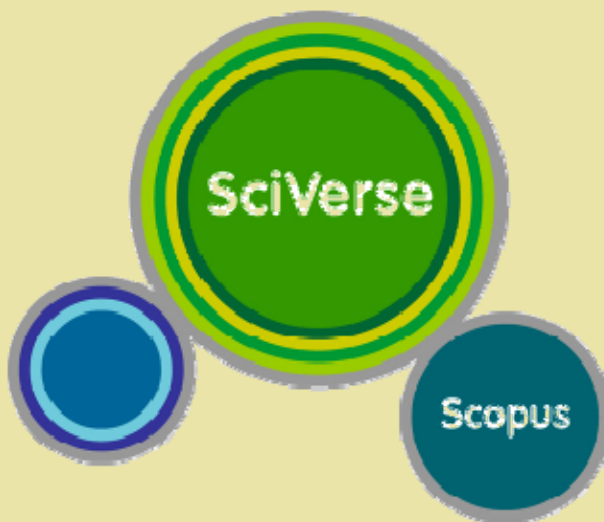
Fourth Annual Davis Lecture

Save The Date!

Monday, March 26

Speaker: Todd Savitt, Ph.D., medical historian, Professor, Department of Bioethics and Interdisciplinary Studies, Brody School of Medicine, East Carolina University, Greenville, North Carolina.

Topic: TBA

The lecture is sponsored by the McGoogan Library of Medicine and supported through an endowed fund created in 2008 by the late Dr. Davis, professor emeritus of internal medicine at UNMC, and his wife, Jean. Dr. Davis created the lectureship to illustrate the impact of key scientific findings and to support special collections at the McGoogan Library, including works on the history of medicine.

New to the library faculty

Alissa Fial has assumed the position of Reference/ Education Librarian at the McGoogan Library of Medicine. Ms. Fial comes to us from Texas where she was the Nursing and Health Sciences Librarian at the University of Texas at El Paso. Ms. Fial was born in the Chicago area and has also lived in upstate New York, Michigan, and Indiana. There-fore the transition from Texas weather to Omaha weather will not pose *too* much of a challenge for her.

Ms. Fial has earned a Masters Degree in Library and Information Sciences from the University of Arizona and a Master of Arts in Mental Health Counseling from Ball State University. She graduated from both schools with honors.

Ms. Fial is looking forward to her role as liaison for the research entities at University of Nebraska Medical Center. She will gladly provide private and group instruction.

On a personal note, Ms. Fial is impressed with all that Omaha has to offer and the warmth of the reception that she has received. She looks forward to long-term residence in this lovely city.

Alissa V. Fial, MA, MLIS
Reference/Education Librarian
alissa.fial@unmc.edu
402-559-6836

Q: What do UNMC and Google Scholar have in common?

See the illustrated instructions at

http://unmc.libguides.com/Google_Scholar

A: UNMC full-text and RefWorks integration.

To effectively use Google Scholar, you should first add UNMC customizations to your browser or personal Google account.

1. Click on the gear in the upper right side of the Google Scholar screen and click *Scholar Preferences.*

2. Scroll down to the *Library Links* section and type *Nebraska* in the library box and click Search

3. Select *University of Nebraska Medical Center - UNMC eText* from the list (add UNL, UNK, and UNO if you wish, but this connection will not give you access to these collections.)

4. Scroll down to the Bibliography *Manager,* click the radio button next to *Show Links To Import Citations,* and select *RefWorks* in the drop-down menu.

5. Click the *Save Preferences* button on the bottom right of the page, which will return you to the search screen.

These steps may need to be repeated every few weeks, as the cookie saving your preferences may expire.

Now that you have customized Google Scholar, a link to the search mechanism for UNMC full-text and an *Import into RefWorks* link will accompany each citation. Please note that RefWorks can only import one citation at a time.

For assistance with Google Scholar, please contact Teresa "Teri" Hartman, MLS, Head of Education, thartman@unmc.edu or 402-559-7075.

Spring 2012 Library Classes

Let the McGoogan Library instructors guide you as you use the information resource tools that assist you in your work, research, clinical care, and education.

UNMC librarians provide instruction on the best methods to use information resources collected and identified by the McGoogan Library. Two resources highlighted in upcoming in-person classes this spring are Scopus, RefWorks and PubMed. Classes are held in the Wilson Training Room, WH8011b on the 8th floor inside the Library, unless otherwise indicated. You can register online at http://www.unmc.edu/library/classreg.htm or by contacting the respective class instructors, who can also schedule one-on-one instruction.

RefWorks

January 31 / 10:30 AM - Noon

February 27 / 1:00 - 2:30 PM

March 16 / 9:00 - 10:30 AM

April 5 / Noon - 1:30 PM

May 9 / 11:00 AM - 12:30 PM

Cindy Schmidt, instructor
cmschmidt@unmc.edu

PubMed

February 15 / 1 - 2:30 PM

March 22 / 11:30 AM - 1 PM

April 13 / 8:30 - 10 AM

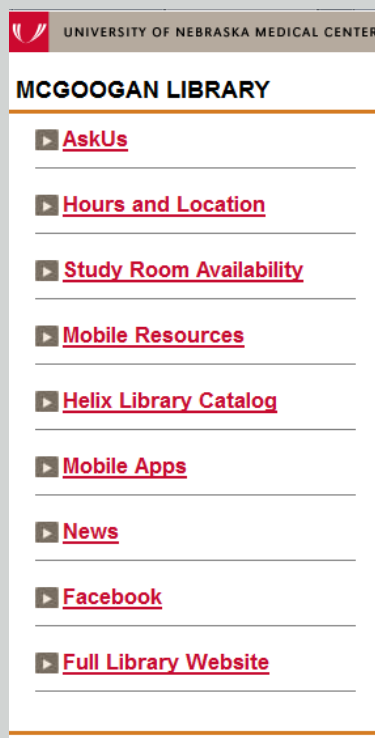May 14 / 2:00 - 3:30 PM

June 8 / Noon - 1:30 PM

Teresa Hartman, instructor
thartman@unmc.edu

McGoogan Mobile

Have you gone mobile with the library yet? If not, browse our mobile website at http://www.unmc.edu/library/m.

Mobile device accessible resources include:

♦ MDConsult
♦ STAT!Ref
♦ AccessMedicine
♦ Clinical Pharmacology
♦ MICROMEDEX
♦ EBSCO databases
♦ SciFinder
♦ Springer Protocols
♦ RefWorks

UNIVERSITY OF NEBRASKA MEDICAL CENTER

MCGOOGAN LIBRARY

▶ **AskUs**

▶ **Hours and Location**

▶ **Study Room Availability**

▶ **Mobile Resources**

▶ **Helix Library Catalog**

▶ **Mobile Apps**

▶ **News**

▶ **Facebook**

▶ **Full Library Website**

Journal cancellations

Each year, the library has to weigh usage and cost when determining which journals to cancel. This year, the list is short and includes the following titles.

⇒ Alimentary Pharmacology and Therapeutics
⇒ American Journal of Nephrology
⇒ Clinical Infectious Diseases
⇒ Journal of Infectious Diseases
⇒ Perceptual and Motor Skills
⇒ Psychological reports

Please contact Mary Helms mhelms@unmc.edu with any questions.

Educating, Giving, and Sharing

The library year in pictures
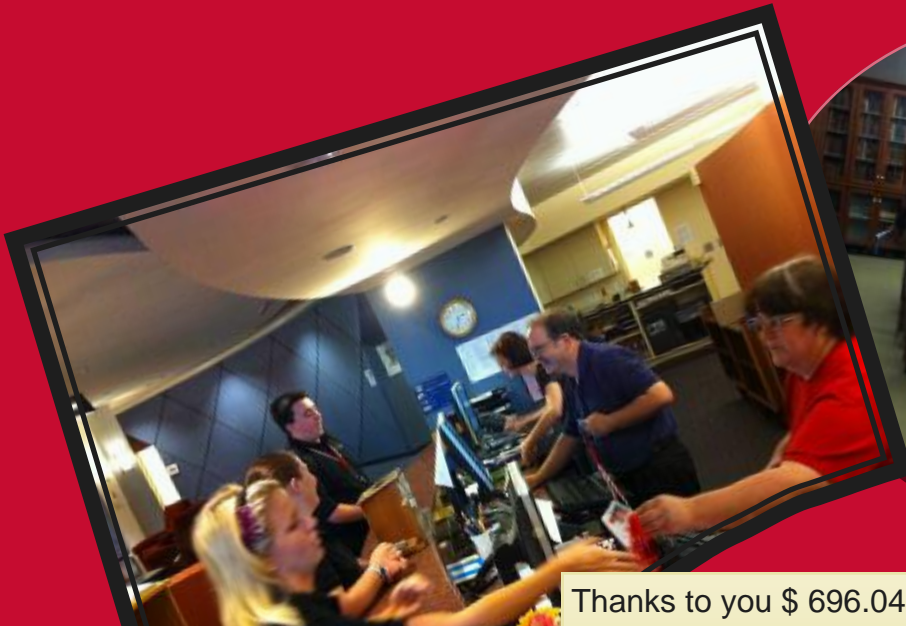
Thanks to you $ 696.04 was raised during the Fall of 2011 for the Fontenelle Elementary School Library. Fundraising activities include the Fall Book Sale, Coins for Candy, and the Holiday Mug Sale. Only donations are accepted at these events.