

Live Well Omaha
POSITION DESCRIPTION

POSITION: **Community Health and Wellbeing Director**

REPORTS TO: **CEO of Live Well Omaha**

DATE: **October 2019**

ABOUT

Live Well Omaha, 501(c)3 not-for-profit organization that leads a coalition of organizations that are committed to prioritizing and improving conditions that impact the health of our community. Our vision is that our community is the healthiest place because each of us has equitable opportunity to live well. Founded in 1996, Live Well Omaha continues to serve a broad-based health coalition that convenes and catalyzes efforts to solve complex health issues by going where health begins - the social and economic factors that impact health.

NATURE AND SCOPE

The **Community Health and Wellbeing Director** contributes to the fulfillment of the Live Well Omaha Mission and Vision by operating as the subject matter expert on all community health matters as well as assuring that the programs, education, strategies and engagement are reflective of and consistent with the mission, vision and values of the organization and of the Live Well Omaha Board.

PRINCIPAL ACCOUNTABILITIES

- Lead program planning, staffing strategies and work plan deliverables for key accountable health community initiatives such as the social determinant of health coalitions within housing, food security and local community health improvement efforts.
- Design and implement innovative community health initiatives and programs to improve quality of life resulting in overall improved health outcomes. Accountable for positive program impact and sustainability strategies for the continuation of work that impacts longevity of life.
- Enhance evaluation structure for each coalition initiative and shared coalition outcomes.
- Enlist and engage key current and prospective organizations, community leaders and resident influencers into the community initiatives.
- Recruit and retain members, lead Membership Council strategy and planning and expansion strategies. Serve as a liaison between member companies of Live Well Omaha, provides membership assistance and community health subject matter expertise to members.
- Assist in determining funding needs and goals; support grant writing as a content and programming expert. Monitor budget for community health activities and functions.
- Assess community health issues, identify trends and gaps in the community to provide services.
- Provide project management or oversight for special projects related to community health.

- Identify, pursue, and develop new member opportunities. Work to achieve business objectives, increase market awareness, implement strategies, create marketing plans, build, achieve, and expand membership goals.
- Lead the process of developing community health content and recruiting speakers for events/programs, building meaningful partnerships with organizations that provide resources and services to enhance the value of membership for Live Well Omaha member organizations, and provides opportunities for members to connect with and learn from each other.
- Represent Live Well Omaha on various community action groups, and actively participates in self-development activities that strengthen the knowledge of Live Well Omaha functions and community support activities.

EXPERIENCE

Candidate has served for five or more years of experience in managing and executing community health programming in a community setting and/ or the public health industry. Experience in consulting and /or training experience in public health or community health. Candidate has served three + year experience in leading a multi-sector effort or initiative. Supervisory experience preferred

EDUCATION

Bachelor's degree required and master's degree preferred for desired candidates. Formal training preferred focused on community health, public health, health education, health science, health care administration, health promotion degree or related field.

KNOWLEDGE/SKILLS/ABILITIES

Candidate has a deep knowledge of community/public health and emerging trends in these domains; demonstrated skills in the planning, facilitation and the evaluation of community health programs, community engagement, group dynamics, group facilitation and the leadership of groups. Candidate possesses a strong written and verbal communication skills; good presentation skills to large and small groups. Knowledge of Microsoft Office software is essential. The incumbent must be able to demonstrate the philosophy and values of Live well Omaha; develop a positive working relationship with others; communicate well both orally and in writing to many different types of groups; develop strategic and operational plans; work in a highly collaborative and participative manner; influence people in their beliefs and ideas in order to gain consensus in many complex situations; and function effectively in an environment requiring high levels of diplomacy and sound judgement.

WORKING CONDITIONS

The work environment is within a team atmosphere at Live Well Omaha with ability to work remotely. Employees will experience routine periods of sitting, walking and standing. Frequent travel throughout the Omaha area and occasional travel to rural locations is required. Occasional weekend and weeknight hours will be required on an as needed basis.

DISCLOSURE STATEMENT

The above statements reflect the general details considered necessary to describe the essential functions of the job as identified and shall not be considered as a detailed description of all work requirements that may be inherent in the position. The incumbent will be required to undertake such tasks as may reasonably be expected within the scope of the position. Job descriptions should be regularly reviewed to ensure they are an accurate representation of the position. This position requires regular and prompt attendance during the working hours scheduled by the supervisor.

BENEFITS

Health, dental, and retirement benefits are offered. Positive, flexible workplace culture is provided, and personal wellbeing activities are supported and encouraged.