

POSITION ANNOUNCEMENT

National Farm Medicine Center
Marshfield Clinic Health System
Outreach Specialist

JOB SUMMARY

The Outreach Specialist will plan, implement and evaluate outreach strategies to achieve objectives of the [National Farm Medicine Center](#) (NFMC) and [National Children's Center for Rural and Agricultural Health and Safety](#) (NCCRAHS). This individual will work with the NFMC Director, the NFMC Communications Manager and core staff to set annual priorities and coordinate outreach and communications activities within budget parameters. The Outreach Specialist will work with department scientists and program staff as well as external health and safety content experts to disseminate relevant resources and information to the general public via multiple outlets. Digital delivery of resources is highly desirable, thus, this individual will also assume primary responsibility for NFMC (and related) websites, social media outlets and databases.

JOB QUALIFICATIONS

Education qualifications must be from a school with accreditation recognized by Marshfield Clinic. Minimum required education is a bachelor's degree in one of the following areas: communications, marketing, agribusiness, health promotion or related field. A master's degree in health communications or one of the areas listed above is preferred.

Minimum five years' experience in one of the required education fields. A working knowledge of agricultural health and safety or previous work experience in a research or health care facility is preferred. Experience with program evaluation is highly desirable.

Community Information

[Marshfield](#) is a city of nearly 20,000 in central Wisconsin with excellent schools, many recreational opportunities, and a strong sense of community. Marshfield has a two-year branch of the University of Wisconsin and two other universities are nearby – UW Eau Claire and UW Stevens Point. Many physicians and scientists hold adjunct appointments at UW Madison, University of Minnesota and other universities.

To apply online:

Please visit our website at marshfieldclinic.org/careers and reference position number MC170315. For more information, contact Angela Koehler, Human Resources, koehler.angela@marshfieldclinic.org.

Marshfield Clinic offers competitive wages, a comprehensive benefits package, employer-funded retirement plan, and a 401(k) plan. Marshfield Clinic is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to sex, gender identity, sexual orientation, race, color, religion, national origin, disability, protected veteran status, age, or any other characteristic protected by law.

