Straight Talk.....



Career Opportunities and Jobs in the Life Sciences Industry
Clifford S. Mintz, PhD



# Career Opportunities In The Biosciences

- Traditional opportunities
  - Academic positions
  - Government jobs
  - Industrial jobs
- Alternate career paths
  - Medical communications
  - Marketing and sales
  - Law
  - Financial
  - Management consulting
  - Entrepreneurial



### Where Are The Jobs?

- Academia=no
- Government=not really
- Industry=maybe
  - No need for more Ph.Ds in R&D
  - PhDs needed in:
    - Drug development e.g., pharmacology, toxicology process development, analytical scientists
    - Clinical development
    - Manufacturing, e.g. quality control and assurance
- Alternate careers=yes



# Required Skill Sets

- Thorough understanding of your area of expertise and a large amount of flexibility within disciplines
- Good oral and written communication skills
- Ability to work both independently and as part of a highly integrated team
- Professional appearance and demeanor
- PREVIOUS JOB EXPERIENCE
- Additional training for alternate career paths



# Your Career Objectives Have Changed...

# Other things will need to change if you are to be successful ....

- Skill sets
- Job Search Tools
- Network/References
- Additional training



#### Enhance Your "Selling Points"

- It's not enough to simply say you want to make a career transition..
- You should demonstrate your <u>Desire and Intent</u> through:
- Coursework/Matriculation
- Seminars/Workshops
- Entrepreneurial initiatives
- Volunteering
- Professional Certifications
- Associations/Committees
- Conferences



### **Your Changing Career**

- Cover Letter/Objective- needs to be concise and focused, leaving no room for the reader to misinterpret your new career goals.
- CV/Resume will need to evolve from a research-based document to one that reflects your new interests/career objectives
- Summary- Great opportunity to catch the reader's eye
- List- any relevant coursework, certifications, etc that are specific to the new career. Must be easy to find and understand.
- DO NOT include a publications list for a nonresearch position (Sends a very mixed message)



# Your Expanding Network

- Think BEYOND advisors, collaborators, colleagues
- Spread the word about your pending career change through your expanding network
- Lab sales reps and exhibitors at meetings
- Association members/Meeting attendees
- Colleagues who may have made a similar
- career transition
- Social media and online networking sites



#### References

- Select references who know of your planned change in careers and who will be supportive
- Requires talking frankly with possible references
- Any hesitation on ability to write an exception letter is a reason not use that person as a reference
- Keep the referee informed of:
- Your progress/any changes in status
- Reference calls they should expect
- What you hope they will emphasize



#### In Conclusion....

- Your career objectives have changed. So, too, must your:
- Marketable skill sets
- Jobs search tools
- Network/ Contact/Resources
- Be persistent and don't give up
- There is no right or wrong career path: just the one that you create for yourself!



- BioJobBlog (www.biojobblog.net)
  - Life science career development blog
  - Discusses industry issues
- BioCrowd (www.biocrowd.com)
  - Social networking site for life scientists
  - Networking and career development focus
- BioJobCenter (www.biojobcenter.com)
  - Optimized for life sciences jobs
  - Free resume/cv posting
  - Customized e-mail job alerts